EMR VENDOR PARTNERS WITH GENZEON, RESPONDING RAPIDLY TO MARKET NEEDS

CASE STUDY

A leading Healthcare Information Technology (HIT) vendor needed to deliver a new feature to market on a tight timeline, but all internal resources were already committed to other critical features for the release. The vendor needed a team that was familiar with the technology, the product and the market, which could ramp up quickly to deliver the feature in time for the release.

The Challenge

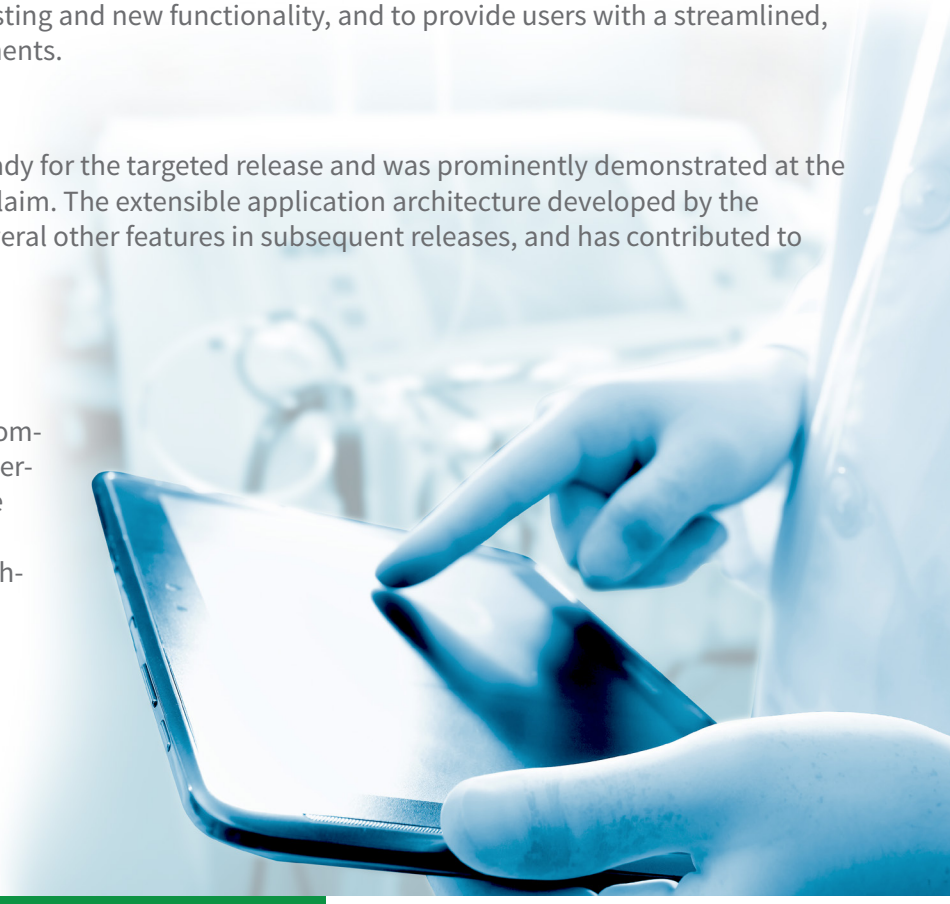
The next version of the HIT vendor's flagship Electronic Medical Record (EMR) was in development and all internal resources were already assigned, when an important new feature was identified. To maintain competitive advantage in the market, it was critical that the new feature be included in the upcoming release. Due to prior commitments and regulatory requirements, none of the features currently in development could be deferred, and there was no time to recruit, hire and train new in-house developers. The Development Director and the Product Manager recognized that in order to deliver the new feature in time for the release, they needed a team that was familiar with the technology, the product and the market.

The Solution

The Development Director turned to Genzeon for assistance. Genzeon was able to provide a team of expert-level resources who all had experience with the product, the platform and the vendor's development processes. The Genzeon software engineers used the vendor-specified tools (WPF, C#, VB.NET and SQL Server) to construct a flexible, extensible application architecture for the feature, and integrated that with the existing infrastructure. The team created a modern user interface to integrate existing and new functionality, and to provide users with a streamlined, configurable method to maintain clinical documents.

The Results

This new clinical documentation feature was ready for the targeted release and was prominently demonstrated at the next user conference, where it received high acclaim. The extensible application architecture developed by the Genzeon team has formed the foundation of several other features in subsequent releases, and has contributed to decreased development time for those features.



About Genzeon

Genzeon Corporation builds advanced and customized Healthcare Information Technology (HIT), Performance Engineering, and Technology software solutions for clients in healthcare, commercial, financial and public sector organizations throughout the United States and across the globe. Our advanced engineers and technologists help solve our clients' most critical business challenges with flexible, scalable, next-generation technologies that enhance and optimize their systems to meet their organizational needs now and into the future.

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